November 1, 2016

Dear [Recipient Name],

We recently sent you a survey asking about your experiences fishing in Oklahoma. Unfortunately we have not heard back from you.

I am writing because your input is important! You are part of a small sample selected to represent anglers and your responses on this survey will be used to help design programs and policies to support recreational fishing. In case the first copy of your questionnaire was misplaced, a second copy with postage-paid envelope is included with this letter.

Please take a few minutes to share your information and opinions through this survey. By returning the enclosed questionnaire you indicate your consent to participate in this study. Of course, your answers will be kept completely confidential and will never be released individually. Please note that you are not required to answer each and every question.

If you complete and return the survey, you will be entered into a drawing for a chance to receive a prize. There will be 9 winners, who will receive one of the following: a rod and reel package, a one-year Outdoor Oklahoma magazine subscription and cap, or an Oklahoma Water atlas and Oklahoma Wildlife Management Area atlas package. If you wish to not participate in this survey, please write on the front of the questionnaire that you wish to not participate and mail it back to us. If you recently filled-out and placed the original questionnaire in the mail, then we will receive it shortly and there is no need to respond again. Thank you!

If you would like to learn more about this survey, or have any questions, please call me at 405-744-6171. If you have questions about your rights as a survey participant, you may contact the OSU Institutional Review Board Office at 223 Scott Hall, Oklahoma State University, Stillwater, OK 74078, 405-744-3377 or irb@okstate.edu.

Thank you very much for your help!

Sincerely,

R. Max Melstrom

Assistant Professor

Department of Agriculture Economics

Oklahoma State University